

8. Light—Underexposed lighting may suggest softness and an enclosed feeling, whereas overexposed lighting may indicate heat and openness.

9. **Body Language**—Facial expression, stance, posture, and gestures often suggest specific thoughts and emotions.

10. Clothing—Clothing often reflects culture, status, period, and personality.

Semantics refers to meaning: that is, it reflects the way in which images impart meaning through frames. Generally, *frames of viewing* are the perceptual lenses through which we

science



Consider the stu



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