

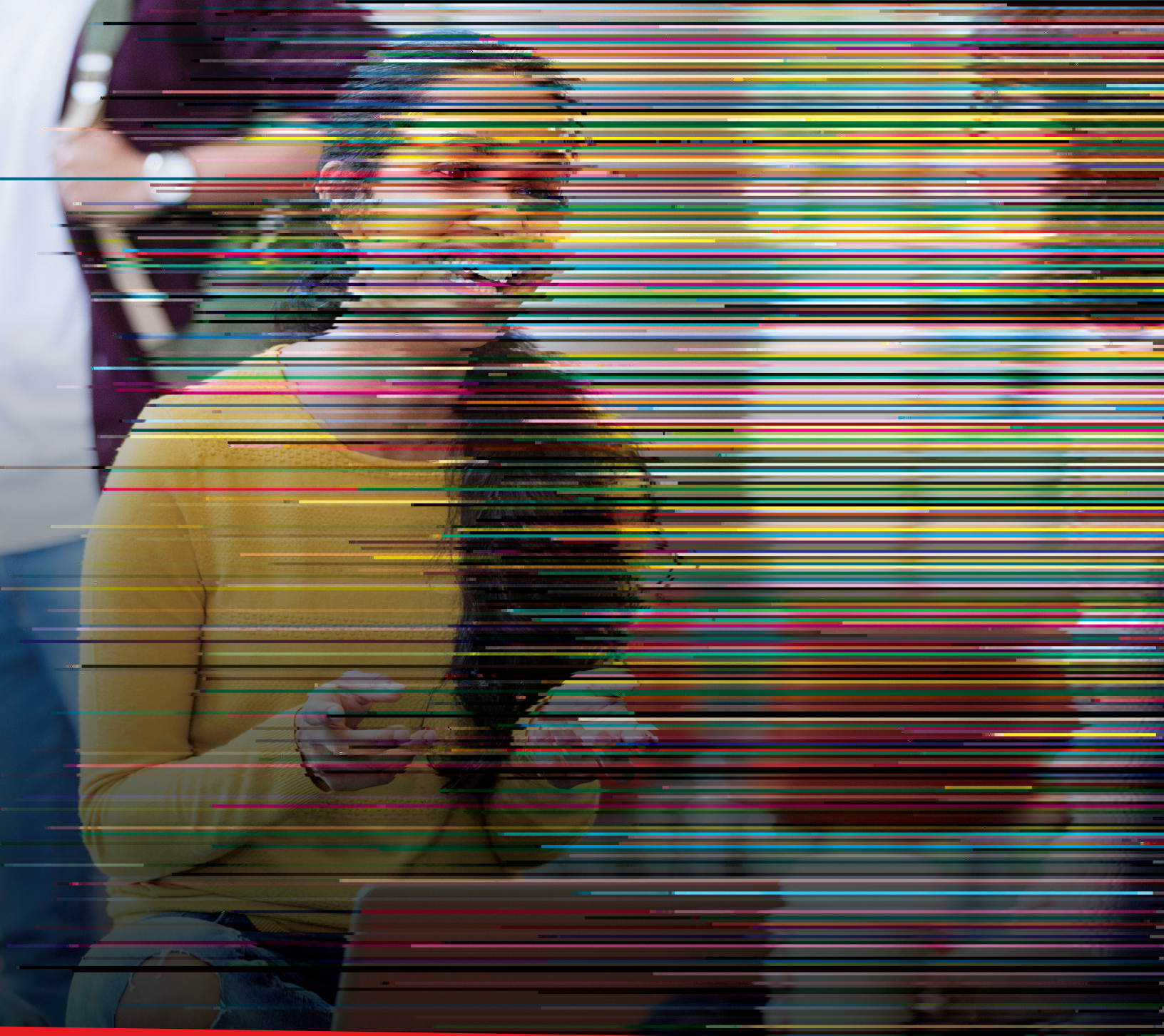


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ONLINE LEARNING
WITHOUT COMING HOME



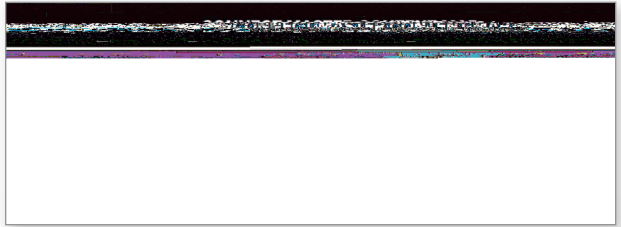
*Basic Course in Communication
Course Survey 2018 Key Findings*

588 | s r c o r s | r

COU R S E GOAL :

79% of instructors rate “how to deliver clear, well-supported messages and presentations” as the top desired outcome for students upon completing the public speaking course. This was the second most important outcome for those teaching Introduction to Communication.

66% of instructors rated “application of basic models and concepts of communication to future courses, careers, and lives” as the top outcome for the introduction to communication course.



PRACTICAL ASSESSMENTS

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AUTO CO EDW IN A _NMENT

- Based on a student writing sample, software evaluates, scores, and gives feedback in areas such as grammar, word choice, sentence structure, idea development, and overall writing style, encouraging clearer written communication. There are currently three prompts available, covering:
 - Ethics and Civility
 - Communication Models
 - Interpersonal Communication

A _L CAT ON BA ED ACT V T E

- These present students with realistic scenarios in which they must develop and apply the skills needed in the subject a Public Speaking or Intrypic Sh ryuB.211 Tm[ormm)c(e)1.8(p)-8 2 SheJ.0.005T w 10 0 0 10 0.0.0 11 Tm(w13.2 (h)-3.7(i)-3.2 (c)-3.9(h t)-169(TI)-14OT

INSTRUCTIONAL ALIGNMENT

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- Learning objectives, assessments, and instructional content are aligned to ensure instruction directly supports what is assessed, and time is not wasted on extraneous content.
- A scaffolded approach helps ensure that students develop the foundational understanding necessary to build their knowledge and receive the practice they need to conquer higher-level assessments.
- This deep instructional alignment also allows a transparent view into how the different aspects of the learning experience connect, making it easier to see the wider implications of changes, and create effective customizations.

ADAPTIVE LEARNING

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LEARNING OBE

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INTERACTIVE READER

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a r i c o r s . c o c s a r a i
i r i a r r a i f o r m a a r a c
b i r a c i i g s a m i f o s
k c o c s .

MODEL SPEECH VIDEOS

ca s i n o . i g g o o s i c i s i n o r a



CONNECT MASTER BASIC COURSE IN COMMUNICATION TAKES STUDENTS HIGHER

As a leading scientific communication, the course has been recognized as a significant contribution to the field of communication studies. The course is designed to provide students with the necessary skills and knowledge to succeed in their careers.

TRUST IS CRITICAL

Trust is a critical component of any successful relationship. In the workplace, trust is essential for effective communication and collaboration. The course emphasizes the importance of trust and provides students with the tools and techniques to build trust in their professional relationships.



TABLE OF CONTENT

- Module 1 Fundamentals of Communication
- Module 2 Communication Contexts & Relationships
- Module 3 Audience in Public Speaking

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<https://www.cornell.edu/communication>

LEARN MORE ABOUT OUR MAJOR COMMUNICATION COURSE MATERIALS:

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